



Design Hudson 2019

Memorial Day Weekend



Designer Showcase
Home Tours plus
the Oliver Bronson
House



20 designers and
local businesses
showcasing their
designs and
products



Expecting
1,500+ design
professionals and
enthusiasts



A weekend long
celebration
of Hudson as
a destination
for design and
creativity

The Hudson Business Coalition is excited to announce the second year of **DESIGN HUDSON**, an annual event to celebrate Hudson as a destination for creativity & design.

DESIGN HUDSON 2019 will showcase the breadth of architecture and home furnishing resources in Hudson, and the talents of our region's design community. The Designer Showcase Home Tours feature design installations in a number of historic or architecturally-significant properties in Hudson's historic district, each imagined by an accomplished Hudson designer.

In addition to The Designer Showcase Home Tours, there will be an opening night party Friday night at the historic **Oliver Bronson House**. Additionally, visitors can take advantage of extended hours at shops along Warren Street and beyond on Saturday night.

Advertising Opportunities

Design Hudson is a ticketed event. Each attendee will receive a beautifully designed event program with valuable content on the homes and designers. With your commitment to Design Hudson, your business will reach design professionals and a design-savvy general public.

Design Hudson Advertising Form 2019

DATE: _____

COMPANY: _____

APPROVED BY (PRINT): _____ TITLE: _____

SIGNATURE: _____

ADDRESS: _____

CITY / STATE / ZIP: _____

PHONE: _____

EMAIL ADDRESS: _____

ADVERTISING DETAILS

Ad sizes (no bleeds):

Half Page: 6.5" x 4"

Full Page: 6.5" x 8.25

ADVERTISING RATES

HALF PAGE \$500
(HBCI MEMBERS \$425)

FULL PAGE \$800
(HBCI MEMBERS \$725)

SUBMISSION GUIDELINES

Email to chuck@visithudsonny.org with the name of the business in the subject line and file name. Attach rather than embed your file.

-File size does not exceed 5mb

-File formats: PDF, JPEG, EPS with a minimum resolution of 300 dpi

-Colors must be CMYK, all fonts and images embedded.

-Reservation Deadline: April 17

-Ad Submission: April 25

METHOD OF PAYMENT (Please check one)

CHECK ENCLOSED (MADE PAYABLE TO HUDSON BUSINESS COALITION, INC.)

INVOICE

CREDIT CARD

Please return advertng form to the following address:

Hudson Business Coalition
c/o Chuck Rosenthal
705 Warren Street Hudson NY 12534
chuck@VisitHudsonNY.org

Credit Card No. _____

Expiration Date: _____ CVV Code: _____

_ Visa _ Mastercard _ Discover _ American Express

Signature: _____