THE HUDSON WALKING GUIDE

Refreshed and Updated for 2025 — Publishing June 2025

With visitorship to Hudson on the rise again as we enter the spring season, the Hudson Business Coalition (HBCi) is gearing up to release our **beloved Walking Guide with updated listings and design for 2025!**

As part of our mission to stimulate and maintain a vibrant business district in Hudson, the Walking Guide works in conjunction with the immensely popular **VisitHudsonNY.com** website, together acting as an indispensable resource for visitors to learn where to dine, stay, shop, and explore while they're here.

This year's Walking Guide has limited space for advertising- as always, offered on a first come, first served basis— so act fast! As a benefit of membership, HBCi members enjoy deep discounts off ad placements in the Walking Guide.

Not sure about your membership status or need to renew? Email us at **membership@hudsonbusiness.org**

To reserve your space, log on to VISITHUDSONNY.COM/WALKINGGUIDE today!

Reservation Deadline: April 30 **Ad Submission:** May 9

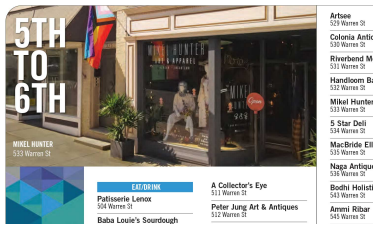
Distribution: 16,000 copies distributed to Hudson-area retailers, galleries, hospitality businesses, restaurants, cafes, and bars, and cultural institutions, as well as at the Hudson AMTRAK station and the visitor center at the Columbia County Chamber of Commerce (1 N Front St). Hundreds of copies mailed direct to those who request them through the VisitHudsonNY.com website each year

Marquee Photo

(Available only to HBCi members)

A photo of your storefront with business name and address. Only one available per-block.

$300 HBCi member price

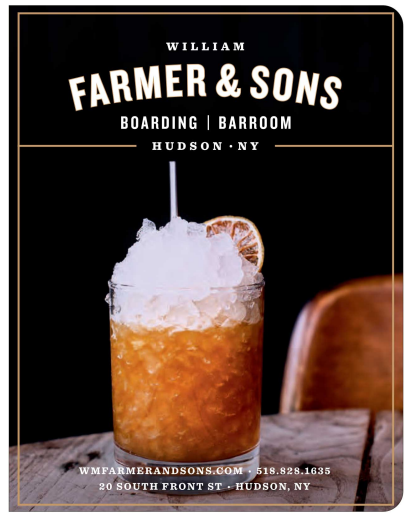


Quarter Page

$450 HBCi member price /
$600 non-member price

Half Page

$750 HBCi member price /
$900 non-member price



Full Page

Interior
$1300 HBCi member price /
$1500 non-member price

Inside front or inside back cover
$1450 HBCi member price /
$1600 non-member price

Back cover
$1600 HBCi member price /
$1750 non-member price

Centerfold Spread

Two-facing inside pages
$2000 HBCi member price /
$2700 non-member price